

SPONSORSHIP PACKAGE



**Michael Reagan's
First Responders
GOLF CLASSIC
APRIL 29, 2019**



OUR MISSION

City Impact's mission is to promote the educational, physical, and emotional well-being of the children, youth and families we serve through our programs.

OUR VISION

City Impact's vision is to serve as a pivotal agent in integrating different people groups in reconciliation, empowerment of youth and development of leaders. A comprehensive methodology is used to meet the needs of the community.



January 3, 2019



Dear Friends and Supporters,

Thank you for your past support for City Impact and the Annual Michael Reagan Golf Classic. This year's golf tournament will become **Michael Reagan's First Responders Golf Classic** scheduled for **Monday, April 29, 2019 at the beautiful private championship golf course Spanish Hills Country Club in Camarillo, CA.** Proceeds raised will benefit City Impact's at-risk children, youth and families of Ventura County.

This past fiscal year, City Impact worked with over 2,000 children, youth and families through professional counseling, parenting education, individual/group mentoring, gang intervention and prevention strategies and community outreach. Their collaborative partners include city and county law enforcement, schools, churches and other community organizations throughout Ventura County who work together to provide these vital services. **I would like to ask you to consider being a Sponsor of this event and/or your participation in the Michael Reagan's First Responders Golf Classic.**

Of course, as with any nonprofit organization, City Impact relies on the generosity of community businesses and individuals for vital financial support in order to continue to assist those in need. In my opinion, there is no better way to assist our efforts then through our local nonprofit. My father, President Ronald Reagan, was a huge proponent of local (non-governmental) assistance as the most effectively and efficient way to assist those who are struggling in our communities. It is for this reason that I humbly request your consideration of support for my tournament on **Monday, April 29, 2019 at Spanish Hills Country Club.**

Included with this letter is a brochure and list of sponsorship opportunities. Please visit City Impact's website at www.cityimpact.com for more information and to register. City Impact team will be in contact with you to follow up on my personal request. I hope to see you on April 29, 2019 for another full day of golf, contests, raffles, auctions and fine dining. Please come join me in Camarillo and let's make a difference together.

With Gratitude,

Michael Reagan. Tournament Host
2019 Golf Classic – A Benefit for City Impact's At-Risk Children, Youth & Families
Fed. Tax ID#: 77-0388915



MAJOR SPONSORSHIP OPPORTUNITIES

MICHAEL REAGAN'S FIRST RESPONDERS GOLF CLASSIC - APRIL 29, 2019

SPANISH HILLS COUNTRY CLUB, 999 CRESTVIEW AVE., CAMARILLO, CA

A Benefit for At-Risk Children, Youth and Families throughout Ventura County

PRESENTING SPONSOR - \$15,000

- **Company / Name Branding on 2019 Golf Classic giveaways, golf balls, media releases and organizational website and social media**
- **Full page ad** in post tournament Awards Dinner program
- **Large Banner** to be placed at registration and ballroom
- **12 Complimentary golfers** for tournament, includes breakfast, lunch, dinner and all post tournament activities
- **1 - Dozen complimentary Titleist Pro V1 golf balls** with tournament logo for sponsor
- **8 - Additional complimentary VIP reservations for Awards Dinner and Auction**
- **3 - Large Tee Signs** on tournament course

GOLD SPONSOR - \$7,500

- **Company / Name** on all media releases, organizational website and social media
- **3/4 page ad** in post tournament Awards Dinner program
- **8 Complimentary golfers** for tournament, includes breakfast, lunch, dinner and all post tournament activities
- **4 - Additional complimentary VIP reservations for Awards Dinner and Auction**
- **2 - Tee Signs** on tournament course

SILVER SPONSOR - \$5,000

- **Company / Name** on all media releases, organizational website and social media
- **1/2 page ad** in post tournament Awards Dinner program
- **6 Complimentary golfers** for tournament, includes breakfast, lunch, dinner and all post tournament activities
- **2 - Additional complimentary VIP reservations for Awards Dinner and Auction**
- **1 - Tee Signs** on tournament course

BRONZE SPONSOR - \$2,500

- **Company / Name** on all media releases, organizational website, and social media
- **1/4 page ad** in post tournament Awards Dinner program
- **4 Complimentary golfers** for tournament, includes breakfast, lunch, dinner and all post tournament activities
- **2 - Additional complimentary VIP reservations for Awards Dinner and Auction**
- **1 - Tee Sign** on tournament course



**Michael Reagan's First Responders Golf Classic
April 29, 2019 – Spanish Hills Country Club**

Major Sponsorship Opportunities

- \$15,000** – PRESENTING Sponsor
- \$7,500** - GOLD Sponsor
- \$5,000** - SILVER Sponsor
- \$2,500** – BRONZE Sponsor

Other Sponsorship Opportunities

- \$300** –TEE Sponsor
- \$300** – CLOSEST TO THE PIN Sponsor
- \$300** – LONGEST DRIVE Sponsor
- HOLE IN ONE SPONSOR** (Car, trips, etc.)

Golf Fee: \$225/ per player
(Early-bird \$175 good until January 31st)
Includes cart, breakfast, lunch & dinner

Registration Opens: 8:00am

Shot gun starts: 10:00am

Dinner/Awards: 4:00pm

EVENT FEATURES:
 Putting & Ball Drop Contest
 Closest to the Pin
 Longest Drive (M/W)
 Hole-in-One Prizes
 Great Prizes/Giveaways
 Silent & Live Auction *(Dinner)*

Name: _____ Title: _____

Company: _____

Address: _____ City/State/Zip: _____

Cell Phone: _____ E-mail: _____

Information you would like printed on your Tee Sign(s)

If you want your logo printed on sign, please e-mail to info@cityimpact.com.

Payment method:

Our check for \$ _____ is enclosed. Please bill us.

Charge my credit card account Visa M/C AMEX

Account# _____ Exp. Date: _____

Signature _____ Security code: _____

Please make check payable to: **CITY IMPACT** (Memo: Golf Sponsor)
 Mail to: P.O. Box 5678, Oxnard, CA 93031 ▪ (805) 983.3636 x 105 / FAX (805) 988.2240
All proceeds benefit at-risk children, youth and families of Ventura County.
 Federal TAX ID: 77-0388915