



October 2018

Dear Friends,

City Impact is gearing up for its **9th Annual Beachfront Run on June 8, 2019 in Ventura, CA – A Benefit for City Impact.** The event will feature races for ½ marathon, 10K, 5K and FREE Kids Fun Run, vendors, music and food. We anticipate over 800 runners and spectators to be in attendance. **City Impact is requesting your consideration of a sponsorship for City Impact’s 2019 Ventura Beachfront Run.** Your sponsorship we will be recognized at the event, advertised on runner’s t-shirts, website and social media.

City Impact works with over 2,000 children, youth and families annually through professional counseling, parenting education, individual/group youth mentoring, gang intervention and prevention strategies, and weekly food outreach for low-income families of Nyeland Acres, El Rio and Cabrillo Village in Ventura. Our mission is to promote the educational, emotional and physical well-being of at-risk children, youth and families. City Impact’s collaborative partners include city and county law enforcement, schools, churches and other community organizations throughout Ventura County who work together to provide these vital services.

Of course, as with any nonprofit organization, we rely on the generosity of community businesses and individuals for vital support in order to continue to assist those in need. City Impact raised over \$30,000 in the race. Please know that all the proceeds benefit our outreach programs, therapeutic counseling, support groups and educational enrichment activities for at-risk children and youth.

Included with this letter is a list of sponsorship opportunities and benefits for our 9th Annual Beachfront Run. Thank you for your consideration of sponsorship in our run on **June 8, 2019.** I look forward to hearing from you.

With Gratitude,

Betty Alvarez Ham
President

Fed. Tax ID#: 77-0388915





City Impact's 9th Annual Beachfront ½ Marathon, 10K & 5K Run/Walk – June 8, 2019

SPONSORSHIP OPPORTUNITIES

\$7,500 PRESENTING Sponsor

- Premier Signage at Race Starting Line
- Company Name / Business Logo on brochure, awards and commemorative giveaways
- Corporate Identification featured on top of t-shirts given to all participants
- Company Name / Business Logo featured on City Impact's website, social media, e-mail blasts and new releases
- VIP Booth space at event
- 10 registrations for the Half Marathon
- 10 registrations for the 10K or 5K
- Special recognition at event

\$3,500 GOLD Sponsor

- Corporate Identification on t-shirts given to all participants
- Company Name / Business Logo featured on City Impact's website, social media, e-mail blasts and new releases
- Booth space at event
- 5 registrations for the Half Marathon
- 5 registrations for the 10K or 5K
- Special recognition at event

\$2,500 SILVER Sponsor

- Corporate Identification on t-shirts given to all participants
- Company Name / Business Logo featured on City Impact's website, social media, e-mail blasts and new releases
- Booth space at event
- 5 registrations for the Half Marathon, 10K or 5K
- Special recognition at event

\$1,500 BRONZE Sponsor

- Corporate Identification on t-shirts given to all participants
- Company Name / Business Logo featured on City Impact's website, social media, e-mail blasts and new releases
- Booth space at event
- 3 registrations for Half Marathon, 10K or 5K

\$500 KIDS FUN RUN Sponsor

- Corporate Identification on t-shirts given to all participants
- Company Name / Business Logo featured on City Impact's website, social media, e-mail blasts and new releases
- Booth space at event

- I/We choose not to be a sponsor, but would like to make a contribution of \$_____ in support of at-risk children, youth and families.**



City Impact's 9th Annual Ventura Beachfront ½ Marathon, 10K & 5K Run/Walk – June 8, 2019

Please fill out information below and mail in with payment. For sponsors, e-mail logo/name for branding to info@cityimpact.com.

Company _____ Name _____

Address _____ City/State/Zip _____

Phone _____ E-mail _____

- Our check for \$ _____ is enclosed. Please bill us.
 Charge my credit card account Visa: MC AMEX: Account _____

Signature _____ Exp. Date _____ Security Code: _____

Please make check payable to: **CITY IMPACT** (Memo: Run Sponsor)
P.O. Box 5678, Oxnard, CA 93031 (805) 983.3636 x 105 / FAX (805) 988.2240
All proceeds benefit City Impact's at-risk children, youth and families of Ventura County.