

# REBUILDING OUR COMMUNITY FROM THE INSIDE OUT

ANNUAL
REPORT FOR
FISCAL YEAR
JUNE 30, 2021



CITY IMPACT, INC.
Betty Alvarez Ham, President



## A Letter from our President



Yes you can!
Yes you will!
Yes you did!
Ali Trowbridge

Very truly I tell you, whoever believes in me will do the works I have been doing, and they will do even greater things than these, because I am going to the Father.

Dear Friends,

Oh, what a year 2020 was! When midnight rolled around December 31st - people were saying I'm so glad that year is over - we get a new start! But is that just figuratively? What really changed January 1st?

As I watched the news, I noticed people were still angry about the election, COVID-19 was still rising in many states, unemployment was at an all-time high. But, it's January 1st! Can we start over?

I love the above quote because it is filled with HOPE. HOPE that with God we can make it through anything. HOPE that we will climb the challenges that are presented to us. HOPE we did make it through 2020 and God sustained us.

As I write this letter, I'm impressed to set higher goals for God's kingdom. I want to dream bigger for City Impact's work. I want to see more families reconciled and more youth feel loved and valued. And I would love to do this beside you.

I am setting higher goals and I am adding them to the list I didn't finish last year. I am going to dream bigger dreams and envision that more children, youth and families will experience Christ's love and healing through City Impact and our partners. Will you join me making some big resolutions for God? Really, what can we lose?

Graciously serving with you,

Betty Alvarez Ham, President



Donate Here (Scan with camera)

# City Impact, Inc.

## **Mission/History**

City Impact is a faith-based, multicultural community organization formed in 1995 to meet the growing needs of at-risk/high-risk children, youth and low-income families throughout Ventura County. Our mission is to promote the educational, physical, spiritual and emotional well-being of the children, youth and families through our programs. City Impact seeks to serve as a pivotal agent to integrate different people groups in reconciliation, empowerment of youth and development of leaders. A comprehensive methodology is used to meet the needs of the community.

For 26 years, City Impact programs and services have reached the underserved and disenfranchised individuals/families in Piru, Fillmore, Santa Paula, Ventura, El Rio, Nyeland Acres, Oxnard, Port Hueneme, Camarillo, Moorpark, Thousand Oaks and Newbury Park. Services include, but not limited to, therapeutic counseling for Special Education students, individuals, couples and groups; case management for high-risk youth and their families; student support groups on school campuses (elementary to high school), group mentoring, after-school program and food outreach.

City Impact has attained many awards, recognition, and accomplishments for our work, and include: with at-risk/high-risk children, youth and families.

- **1)** Recognized by the Ventura County Superintendent of Schools for the facilitation of effective intervention school groups and counseling to at-risk/high-risk students of Ventura County.
- 2) Lead agency for the Community Coalition for Stronger Families funded by Ventura County Behavioral Health Department, to raise awareness and educate the community on mental illness, and provide skill building trainings.
- **3)** City Impact led the Transformation Works Program in collaboration with Oxnard Police Department's Operation Peace Works (OPW), Oxnard City Corps, Clergy Council, local churches and businesses to focus one-on-one intervention for high-risk youth under Ventura County District Attorney's Office court ordered gang injunction. Due to the successes of the TW program, in 2012, it expanded to the City of Fillmore and in 2014, throughout Ventura County.
- **4)** City Impact's President, Betty Alvarez Ham, serves on the Ventura County's Juvenile Justice Coordinating Council because of the outstanding work that City Impact has achieved with juveniles in and out of the juvenile justice system.
- **5)** Spotlighted by Substance Abuse Mental Health Services Administration in Washington D.C. City Impact is a model organization for making a difference in the lives of "at-risk" youth dealing with drug/alcohol and substance abuse issues.
- **6)** In 2006, Betty Alvarez Ham, served on a panel for The President and White House Conference on Gang Intervention and School Violence Prevention.

## **PROGRAMS & SERVICES**

"City Impact started out as really just a very small idea that has mushroomed into an organization that is respected, that is valued, and that is making a difference in our community every single day and I am just so grateful that you are part of this community."

Greg Totten, Former Ventura County District Attorney

City Impact's (CI) programs and services have proven to improve academic performance, school attendance, reduce youth violence, reduce juvenile delinquency, positive change in attitude towards school, improved self-esteem, and improved peer and family relationships. In fiscal year ending June 30, 2021 City Impact provided services for 1,204 unduplicated children, youth and families through a myriad of prevention and intervention services. Targeted youth age-range from elementary to high school (5-18), and older youth (19-26). CI receives referrals from schools, law enforcement, churches, community agencies and self-referrals. Our programs serve a large population of under-served youth and families; and requests for services increase every year from schools, the community, law enforcement and probation.

## **Youth & Family Outreach Programs**

**Transformation Works**, a collaboration with local law enforcement and probation to provided case management to gang involved youth and youth at high-risk for gang involvement. Participants receive one-to-one interventions and work with their case manager to set individual goals that maximize personal strengths and address barriers to success. In addition, family members receive support, resources and referrals for services.



Case Management and Family Engagement goals/objectives were measured by:

- Personal goals attained based on Individual Service Strategy and Individual Employment Plans
- High school diploma attainment and/or GED certification
- Enrollment at colleges/universities
- Pre/post tests to measure job search knowledge, interview assessment, resume/job application skills
- Vocational certification/licensing
- Employability
- Participation in community service projects

**143 youth** received intensive case management services to deter them from high-risk and gang activity.

## **Youth & Family Outreach Programs (continued)**

"I've been associated with City Impact since I came to this city as a new Chief in 2011. . . and I can truly say we have been a great community partner in a partnering relationship in dealing with youth and gang activity in our city."

Jeri Williams, Former Police Chief, Oxnard Police Department

**Street Outreach Program** works in collaboration with the City of Oxnard Police Department to provide intervention services for gang involved and gang affiliated youth. The goal is to mediate and diffuse conflicts/tensions, reduce attachment of youth contacted on the street to gangs and violent activities, and actively promote peacebuilding.





Street Outreach Program has reached **383 youth** – provided them with information to assist with their educational needs, employability goals, probation requirements and information on community resources available to them and their families.

Illustrative quotes provided by participants and family members indicate how their lives have improved as a result of their participation in City Impact programs:

- "This program is helping me to look ahead to my future"
- "I have cut all the bad influences in my life and just focus on my family"
- "City Impact has been a life changing thing and very appreciated"
- "I saw a big change in myself"
- "I'm drug-free, what many thought I wouldn't do, I did! Thank you City Impact, this for me is a completely new life"
- "Thank you for not giving up on this hard headed girl that you once met on the streets"

"This program is helping me to look ahead to my future"

## **Youth & Family Outreach Programs (continued)**

**After-School Mentoring Program** is an outreach program for at-risk children and youth who in Cabrillo Village. On a weekly basis this program offers homework/tutoring assistance, arts and crafts projects, recreational and outdoor activities, and the opportunity to relax and play with friends in a safe and supervised environment. *After-School Program* 



was temporarily closed due to COVID. City Impact worked in collaboration with Food Share and Sacred Heart Church to provide food, toiletry supplies, COVID supplies, school supplies, diapers/wipes, blankets, socks, sweaters and Christmas gifts.

Family Outreach Program assists low-income families with accessing much needed



resources on a bi-weekly basis, fresh produce, canned food, dry goods, community resources and referral information. City Impact worked in collaboration with Food Share and Sacred Heart Church to provide food and necessary supplies for *60 family members* of Cabrillo Village.

**Check & Connect Program** works with middle school students who show warning signs of disengagement with school and are at-risk of dropping out. Mentors assist students to develop patterns of engagement at school, fuel motivation and foster the development of life skills needed to overcome obstacles.

**90 middle school students** from R.J. Frank Academy of Marine Science and Engineering and Fillmore Middle School received assistance from their Mentors through this program.





## **Counseling Programs**

City Impact's counseling programs strive to provide quality mental health services to our community at large. Our commitment is to restore and enhance relationships as well as bring reconciliation and hope to the children, youth and families.

Our professional team consists of highly trained Licensed Marriage and Family Therapists, Licensed Social Workers, Registered Interns and Associates provide individual, group, couples and family therapy. Services are family friendly and easily accessible in our main office as well as at church satellite offices, schools and homes.



## **Church Counseling Satellite Offices**

- Emmanuel Presbyterian Church
   588 Camino Manzanas, Thousand Oaks
- Moorpark Presbyterian Church
   13950 Peach Hill Rd., Moorpark

**Student and Family Empowerment (SAFE)** provides a safety net to Special Education students who have an Individualized Educational Plan (IEP) to provide individual therapeutic counseling and crisis intervention for elementary, middle and high school students. City Impact's Licensed Marriage Family Therapists, Licensed Social Workers, Registered Interns and Associates provide individual school-based social and emotional counseling for students who face challenges that may inhibit their academic success. **814 students** per week received counseling services.

**Student Support Groups** provide several core treatment components designed to be developmentally appropriate and address the unique needs of each student. Student Support services help the students identify emotions and provide stress management skills / appropriate coping strategies.



## **BOARD OF DIRECTORS**



REV. BETTY ALVAREZ HAM (President)

CEO & Founder of City Impact, Inc.



**SCOT ANDERSON** 

Vice President-Projects
LONGITUDE 123, INC., VENTURA, CA



**DARRYL GORDON** 

National Lighting & Utility Manager VENSTAR INC., SANTA CLARITA, CA



**TODD INGLIS** 

Sheriff Captain
Ventura County Sheriff's Office, Ventura, CA



CAMERON HENDERSON

Sheriff Captain
VENTURA COUNTY SHERIFF'S OFFICE, VENTURA, CA



ROBERT D. MEYERS
(Board Vice Chairman)

Retired -District Attorney, VENTURA, CA



**NATE GLYER** 

Commercial Treasury Management Officer
Montecito Bank & Trust, Camarillo, CA



**HUSAM M. HISHMEH** 

Partner
HISHMEH ENTERPRISES, VENTURA, CA



DR. KIMBERLY TRESVANT

Director of Human Resources

OXNARD UNION HIGH SCHOOL DISTRICT, OXNARD, CA

City Impact welcomed its newest Board Member in May 2021 – Captain Cameron Henderson of Ventura County Sheriff's Office. Cameron has been with the Sheriff's Office for 12 years. He supports the mission and work of City Impact. Cameron is married and a father to two children. City Impact is grateful to have him as part of our Board of Directors.

## **STAFF**

City Impact professional team of 34 consists of administrative and management staff that oversee the day-to-day operation of the organization; highly trained Licensed Marriage and Family Therapists, Licensed Social Workers, Registered Interns and Associates that offer individual/group/couples/family therapy; and mentors/group facilitators/case managers who provide outreach services for at-risk to high-risk youth and young adults.



## FINANCIALS - Fiscal Year Ended June 30, 2021

Financials are audited annually by professionals in accordance with the standards generally accepted by United States.

Support & Revenues:	Aı	mount	%
Grants & Contracts	\$	1,529,402	83%
Foundations & Corporations	\$	10,125	1%
Individuals & In-Kind Fundraising Activities (gross	\$	92,903	5%
revenues)	\$	65,076	4%
Fee Contributions	\$	149,955	8%
TOTAL REVENUES	\$	1,847,461	100%



Expenses	Amount	%
Program Services	\$ 1,344,072	81%
Management & general	\$ 135,210	8%

 Fundraising
 \$ 180,781
 11%

 TOTAL EXPENSES
 \$ 1,660,063
 100%



## **ANNUAL FUNDRAISERS**

City Impact hosted two major events in 2020. This year, our entire nation experienced the onset of the COVID-19 pandemic. Because of the COVID-19 mandates from Center for Disease Control, state and county, we had to pivot and make changes to each of our events. City Impact's 11<sup>th</sup> Annual Beachfront Run was rescheduled from June 2020 to August 15, 2020 and switched to a Virtual Run.

City Impact's Annual Michael Reagan's First Responders Golf Classic rescheduled from April 2020 to October 12, 2020.

Proceeds raised from our events benefit City Impact children, youth and families of Ventura County.



<<< COVID Virtual Beachfront Run





## CHAMPIONS CORNER

City Impact relies on the generosity of foundations, corporations, county, community businesses and individuals for vital financial support in order to continue to assist those in need. It is because of the support of the Champions in our Corner that help us make a difference in the lives of those struggling in our communities. For that, we say thank you, thank you! WE APPRECIATE YOU! *Foundations/Corporations/County/Churches/Individuals* 

#### \$50,000+

City of Oxnard Police Department Fillmore Unified School District Oxnard School District Oxnard Union High School District Santa Paula School District Ventura County Sheriff's Office

**\$30,000 - \$49,999**Pacifica High School

\$20,000 - \$29,999

Harriet Samuelsson Foundation

**\$10,000 - \$19,999**Dan & Erica Holmes

Kevin & Betty Ham
Sally Parks
Scott Lavan
We Ship Express-James Delaney
Wood-Claeyssens Foundation

## \$5,000-\$9,999

City of San Buenaventura Patagonia Texas Gold & Silver Exchange James & Kris Stock Joe & Brenda Davidheiser

### \$3,000 - \$4,999

Kyle & Chelsea Watson Sean & Ondrea Collins

### \$2,000 - \$2,999

Etchandy Farms, LLC
Jay G. Schmidt
Jack & Monica McGrath
Montecito Bank & Trust
Newsmax Media
New Life Community Church
Pierpont Racquet Club
Phyllis J. Ham
Ticor Title Ins. Co./Travis Olsen

#### \$1,000 - \$1,999

**Christine Gonzales** David & Debbie LaGree **Dorothy Wadley** Dr. and Mrs. Lynn and Pat Losie Eric Lewis Knight Chiropractic Health & Massg. Koon Choi Larry & Heidi Dutra Family Trust Linda S. Groberg Loren & Leslie Wiens Milt & Shirley Radant Oxnard Peace Officers Association Pam Wells Port Hueneme Cops for Tots Foundation Port Hueneme Police Officers Association Robert & Cheryl Meyers Steven & Beth Elliott Steven & Beverly Pollack

Wilson Delang Construction Group

#### \$500 - \$999

Walmart Foundation

Anacapa Roofing Co., Bill & Stacey Ayub Bill & Carol McCarthy **Bob & Kathie Tobias** Bob & Kathy Beard **Bob Neill Brian Harris Bruno Financial** CarMax Cares Foundation Dr. Eran Gonsor **Greg Wolf Homes** Hermance Law-Estate Planning Husam & Rula Hismeh Jim & Dustin Sawyer John & Donna O'Connor Justin Doering

#### \$500 - \$999 (cont'd)

Kimberly Tresvant
Maureen Hooper-Birkelo
Michael & Toni Ramos
Nate Glyer
Patricia Bear
Paul & Kay Kirk
Philip & Victoria Wilson
Sarah Kelleher
Scott Carranza
State Farm Insurance-Bill Gomez
Venstar
Ventura Police Officers Assoc.

#### \$100 - \$499

Alan & Kathy Hammerand Alan Harktop **Andrew Perroy Andrew Salinas Betty Samples Bonnie Cox** Bryan & Ali Trowbridge Cayse and Linda Osterlund Charles Buttell Christopher Duggan Connect Church Daniel and Carole Kral Daniel D. Jahng D.D.S. Doug & Toni Bradley Doug Ohara Dr. Bruce & Karin Baloian Ellen Crawford **Greg Totten** Greg & Natalie Meyer Foundation Henry Perez Herbert & Jean Hensel Hugh & Keets Cassar James & Carol Miller Jerry and Phyllis Allstott John & Linda Edwards

# **CHAMPIONS CORNER (continued)**

### \$100 - \$499 (cont'd)

John & Michele Grindstaff

Jonathan Fiaui Joyce Donehue

Lalo & Beatriz Simental

Marc Goodfriend

Marian Business Services

Mark & Joy Riley Memo Simental

Michael & Colleen Reagan

Neil McAuliffe

**Optimal Development Coaching** 

Patrick & Eileen J. Richards

Patrick Hallinan Phyllis Staggs

Phzio - Thomas Oyan

Ray & Irma Chaparro - Café Amri

Robert & Mary Osler Robert Blinn Maxwell, II Roger & Dolores Rains Roger & Nancy Casey

Scott Guidry Scott Ryan Seay Sean & Krista Nowak Spencer & Nancy Garrett

Susan Krueger

Thomas & Mona Neuhaus

Toa & Vickie Saipale

Tobi Zook Vanessa Stotler

Ventura County Deputy Sheriff's

Association Viola Tovias

#### \$1 - \$99

Adams Wine Group Alan & Debra Holmes Ana I Rodriguez Anastasia Salanoa Andy Smith

Andy Smith Andy Sullivan Anel Loubser Anthony Ardissoni

**Carrington Singmaster** 

Charles Bozonier Charlie Baxter Christina Cabral Cole Rommel Constina Baylor

Cory Neill
Dale Gant
Danette Felix
Danny Belitski
Darin Chambers
Darlene Schumacher
David Conforti

David Conforti
David Joyce
David Weeks
Don DeMint
Ernest Azpeitia
Garrett Yokoyama
George Perez

Gold Medal Wine Club

Greg Knupp Hannah Atkinson Hugh Gerhry JAG Interiors Inc. Jake Maulhardt James Fryhoff Janet Golebiewski Jeff Fassett

Jeffry Wojnarowski

Jess Aragon

John R. Edwards Trust

Jon Ballow Judy Valazza Justin Fisher Katharina Howard Keith Jacobson

#### \$1 - \$99 (cont'd)

Keith Therrien Kirk Davis Kurt Jansen Lisa Foley Ludovico Sabio Mark Kellerman Mark Porter

Ms. Maria Zendejas Neil Spangler Nick Davy Nick Sirago Patrick Johnson Patty Miller

Paul McGann

Peter & Sarah Ruffing Phillip Kolodziey Ramon Bravo Ray Abel Rene German Rick Payne Rob Reeks

Robert & Carmen Soriano

Ryan Plowe Sharon Beck

Steve & Roxann Tobias

Steve Michaelec Steve Mullner Sue Gowing Susan Okazaki

Tim & Beverly G. Klaiber

Tisha Contreras Trevor Hrynyk

VDA Property Company, Inc.

Warren Mullisen