



January 31, 2024

Hello Friends,

City Impact is excited to announce its upcoming **14<sup>th</sup> Annual Beachfront Run Half Marathon, 10K, 5K & Kids Fun Run on Saturday, June 8, 2024.** Our event anticipates over 700 participants that include runners, spectators and volunteers. Event will feature an array of vendors, delicious snacks, lively music and an awards ceremony.

Last year, City Impact successfully raised over \$70,000 and this year we plan to surpass that milestone! This event not only plays a crucial role in supporting at-risk children, youth and families, but it also raises awareness of our cause. Events like these rely heavily on the support of our sponsors, donors and local businesses who provide essential products and services. Your partnership is invaluable in our ongoing mission to aid those in need. **We kindly ask for your consideration in becoming a Sponsor and/or donating goods for our 2024 Beachfront Run. Can we please hear back from you by March 1st?**

Thank you for your consideration of request. Included with this letter are a list of opportunities and its associated benefits. By sponsoring our event, your company will receive recognition including name on runner's shirt, advertisement on organization website and social media platforms, signage at event venue and more.

Please rest assured that the proceeds raised from this event will directly benefit City Impact's at-risk children, youth and families. We look forward to hearing from you.

Much appreciation,

*Cynthia Torres*

Cynthia Torres

Executive Director

Fed. Tax ID#: 77-0388915



*P.S. Questions and/volunteer opportunities contact Vickie Saipale at 805.983.3636 ext 105 or email [vsaipale@cityimpact.com](mailto:vsaipale@cityimpact.com).*



# City Impact's 14<sup>th</sup> Annual Beachfront ½ Marathon, 10K & 5K Run/Walk – June 8, 2024



## SPONSORSHIP OPPORTUNITIES

### \$7,500 PRESENTING Sponsor

- **Premier Signage** at Race Starting Line
- **Company Name / Business Logo** on brochure, awards and commemorative giveaways
- **Corporate Identification** featured on sleeve and top of shirts (*sponsorship must be confirmed by March 30<sup>th</sup>*)
- **Company Name / Business Logo** featured on City Impact's website, social media, e-mail blasts and news releases
- **VIP Booth** space at event in premier location
- **10 registrations** for the Half Marathon
- **10 registrations** for the 10K or 5K
- **Special recognition** at event

### \$5,000 GOLD Sponsor

- **Corporate Identification** on t-shirts given to all participants (*sponsorship must be confirmed by March 30<sup>th</sup>*)
- **Company Name / Business Logo** featured on City Impact's website, social media, e-mail blasts and new releases
- **Booth space** at event in premier location
- **5 registrations** for the Half Marathon
- **5 registrations** for the 10K or 5K
- **Special recognition** at event

### \$2,500 SILVER Sponsor

- **Corporate Identification** on t-shirts given to all participants (*sponsorship must be confirmed by March 30<sup>th</sup>*)
- **Company Name / Business Logo** featured on City Impact's website, social media, e-mail blasts and news releases
- **Booth space** at event in premier location
- **5 registrations** for the Half Marathon, 10K or 5K
- **Special recognition** at event

### \$1,500 BRONZE Sponsor

- **Corporate Identification** on t-shirts given to all participants (*sponsorship must be confirmed by March 30<sup>th</sup>*)
- **Company Name / Business Logo** featured on City Impact's website, social media, e-mail blasts and news releases
- **Booth space** at event in premier location
- **3 registrations** for Half Marathon, 10K or 5K

### \$750 KIDS FUN RUN Sponsor

- **Corporate Identification** on t-shirts given to all participants (*sponsorship must be confirmed by March 30<sup>th</sup>*)
- **Company Name / Business Logo** featured on City Impact's website, social media, e-mail blasts and news releases
- **Booth space** at event near Kids Fun Run
- **2 registrations** for Kids Fun Run

### Merchandise/Product Sponsor (sponsor merchandise, food samples, drinks, etc. = 700+)

- **Corporate Identification** on t-shirts given to all participants (*sponsorship must be confirmed by March 30<sup>th</sup>*)
- **Company Name / Business Logo** featured on City Impact's website, social media, e-mail blasts and news releases
- **Booth space** at event (5:30am – 12:30pm)
- **2 registrations** for Half Marathon, 10K or 5K

### \$150 BOOTH Vendor

- **Showcase your business** to over 700 participants, spectators and volunteers
- **Booth space** at event (5:30am – 12:30pm)



City Impact's 14<sup>th</sup> Annual Beachfront  
½ Marathon, 10K & 5K Run/Walk – June 8, 2024

**All proceeds benefit City Impact's at-risk children, youth & families of Ventura County**

Please fill out information below and mail in with payment

Company \_\_\_\_\_ Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Cell # \_\_\_\_\_ E-mail \_\_\_\_\_

Our check for \$ \_\_\_\_\_ is enclosed.       Please bill us.

Charge my credit card account    Visa:    MC    AMEX: Card# \_\_\_\_\_

Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code: \_\_\_\_\_



SCAN ME

Please make check payable to: **CITY IMPACT** (Memo: Run Sponsor)  
Mail to: P.O. Box 5678, Oxnard, CA 93031 or FAX form to (805) 988.2240

***For sponsors, e-mail logo/name for branding to [info@cityimpact.com](mailto:info@cityimpact.com)***  
Contact Vickie Saipale at [vsaipale@cityimpact.com](mailto:vsaipale@cityimpact.com) or (805) 983-3636 x105 for benefits of sponsorship



# Saturday JUNE 8th 2024

*A benefit for at-risk children, youth and families*

Come be part of **City Impact's 14th Annual Beachfront Run Half Marathon, 10K, 5K & Kids Fun Run Fundraiser.** This event is open to everyone so extend an invitation to your family, friends and co-workers to join you, create lasting memories and support a meaningful cause.

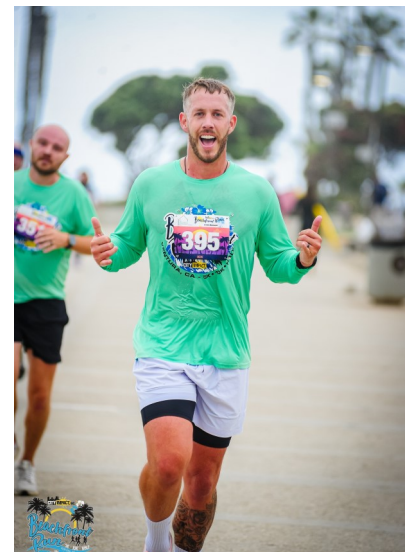
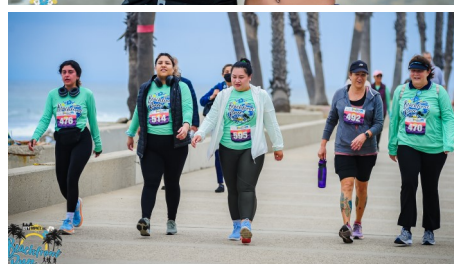
*Sponsorship, vendor and volunteer opportunities available.*

## Event Highlights

- ◆ Race course is flat with a breathtaking view of Ventura's beautiful beachfront
- ◆ Runners receive a cool shirt and finisher's medal
- ◆ Enjoy Vendors, Snacks and Music
- ◆ Awards Ceremony (Top 3 in each 10-year age category)



*to register & for information*



Questions - contact Vickie Saipale at 805.983.3636 x105 or email [info@cityimpact.com](mailto:info@cityimpact.com)